



BTR HOTELS PTY LTD

**Denihan
Hospitality**

THE JAMES
HOTELS

THE SURREY

THE BENJAMIN
AN NYC LANDMARK

AFFINIA
HOTELS & SUITES

For Immediate Release

DENIHAN HOSPITALITY APPOINTS BTR HOTELS IN AUSTRALIA

(APRIL 2019 – New York) Denihan Hospitality, the hotel management and development company owns and operates boutique hotels in major urban markets throughout the States. The company, whose portfolio includes properties operating under The James - in New York, and soon Washington, DC - and Affinia Hotels & Suites in New York, along with independent Manhattan hotels, The Benjamin and The Surrey, has appointed BTR Hotels- Bespoke Hotel Representation and Resources - to continue to expand their presence and relationships in the Australian market

Kelli Martin, Vice President of Sales at Denihan Hospitality comments, "Australia is a very important market and it is essential for our hotel group to have an experienced sales representation office in Sydney and Melbourne. We have several amazing properties in our portfolio and we are eager to host more Australian guests in our hotels. We look forward to a successful partnership with BTR".

Sharon Byrne and Amanda Thompson, Founders and Directors of BTR Hotels are thrilled to be partnering with such well-regarded New York Hotels. Denihan's guest centric approach to hospitality, individually tailored hotels and distinct neighbourhood locations are a perfect fit with BTR Hotel's international portfolio -in key destinations for Australian travellers – Dublin, London, Hong Kong, Honolulu and now New York.

About BTR Hotels

BTR Hotels is a hotel representation and resources agency founded in 2016 with offices in Sydney and Melbourne. Sharon Byrne and Amanda Thompson, are career hoteliers with a combined 40 years' experience in on property, regional and global sales and marketing roles for luxury international hotels.

About Denihan Hospitality

Denihan is a privately-held, full service hotel management and development company. The Company owns and/or operates boutique hotels in major urban markets throughout the U.S. For over 50 years, Denihan has been creating value by acquiring, repositioning and managing independent assets. The Denihan portfolio includes properties operating under The James and Affinia Hotels & Suites, as well as Manhattan independent boutique hotels, The Benjamin, and The Surrey, voted #1 hotel in New York City in Travel + Leisure's 'World's Best Awards' in 2016 and 2017. The portfolio also includes an impressive list of chef-driven restaurants and bars. Denihan's uniquely guest-centric approach, refined through three generations of Denihan leadership, has made it an industry leader in hospitality, property and restaurant development, as well as hotel operations, management and marketing. More details can be found at www.denihan.com.

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